

Andrea SCHULLE

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EXPERIENCE

Co-Founder, Andris Media Group (5/12 - Present)

We are a full-service communications firm in Austin, Texas that believes if you want to realize your business potential, you have to be open to true collaboration, strategic interaction and fresh ideas.

Principal, As Such Communications (2/04 - 5/12)

I started As Such Communications in 2004 as a full service marketing communications agency focusing communication and event strategy, design and execution.

MarCom Manager, 360Commerce (2/00 - 2/04)

Directed all communications activity for retail technology software company.

MarCom Manager, TN Technologies (01/99 - 02/00)

Long before there was Don Draper or Peggy Olsen, Andrea dreamed of working on Madison Avenue. However, she realized early on that lifestyle wasn't for her. So she cut her communications teeth by going client side and working as part of corporate

communication teams. This experience was invaluable in teaching her all facets of corporate communications, and showed her the power of a well-executed, brand-centric integrated communications campaign.

EDUCATION

The University of Texas at Austin

BS, Advertising, 1989 - 1993

COMMUNITY SERVICE

Cypress Elementary PTA

Membership Director (2013-2014)

First Vice President-Elect (2014-2105)

Board of Directors at Lights. Camera. Help.

July 2011 - July 2013

Co-Chair and Web Communications at Freelance Austin

May 2009 - June 2011

Co-Chair, Wonder Ball at Wonders & Worries

2009, 2010, 2011

SPECIALTIES

Marketing
Strategy/Budget
Campaigns
Branding
Graphic Design

Public Relations
Web Content
Web Design
Social Media
Event Planning
Advertising
Copywriting

Blogging
Trade Shows
Web Content
Digital Strategy
Solid Execution
Project
Management